

Online Event

Social Impact Day 2023

Towards a new form of social economy

The Rise of “Impact Economy”

- Session List -

Event Outline



Event schedule

Day 1

2/1/2023 8:40-18:30 (JST)

Opening Talk, Keynote Speech, Special Session1, Sessions, Session & Dialog for Engaged Members only, Sponsored Session

Day 2

2/2/2023 9:00-16:20 (JST)

Special Sessions 2, Sessions, Sponsored Session

Day 3

2/3/2023 9:00-12:00 (JST)

Special Sessions 3, Sessions, Sponsored Session, Closing Talk



Estimated number of registrations

550



Registration fee

- General Admission with unlimited access and recording to all sessions
Early registration fee : ¥5,000 (until Jan 20)
Regular registration fee : ¥8,000 (Jan 20- Feb 3)
Register Engaged Member with ticket : ¥12,000 (until Jan 20)
- Free Admission: Access to complimentary sessions only (until Jan 31)



Event format

Online



Hosting organization

Social Impact Management Initiative



Co-hosting organization

Social Innovation and Investment Foundation

Time Table

Day 1		Day 2		Day 3	
Wed, Feb 1		Thu, Feb 2		Fri, Feb 3	
8:45-9:00 (15 min)	Opening Talk				
9:00-10:00 (60 min)	Keynote Speech We are in the age of Impact Economy - What does it mean? What is at stake for us in Japan?	9:00-10:20 (80 min)	Special Session 2 The Future Created by the SDG Impact Standards - Learning from the world's first official training implementation and the latest of its certification system development	9:00-10:20 (80 min)	Special Session 3 Future of Corporations that put priorities on regenerative and just economy - View from the global B Corp movement and Japanese practitioners
10:10-11:30 (80 min)	Special Session1 Moving toward Impact Economy - Vision, Innovation, Design	10:30-11:20 (50 min)	Session 3 Conversation of "Impact Analysts" – Reflections of the SIMI Impact Analyst Training participants	10:30-11:30 (60 min)	Sponsored Session 3 Showcasing of the latest trends in social impact management practices and support tools
~ Lunch time ~		11:30-12:15 (45 min)	Lunch Time Session Let's talk about "Social Impact Management" for non-profit organizations!	11:30-12:00 (30 min)	Closing Talk
13:00-14:20 (80 min)	Session 1 Human Capital and Sustainability Management Disclosure - The current state of the human capital debate in Japan	~ Lunch Time ~			
14:30-15:20 (50 min)	Session 2 Gen Z - Entrepreneurial practice of the social-conscious generation	13:00-13:50 (50 min)	Session 4 How to Build an Impact Career - Personal stories of career development placing impact at the center		
15:30-16:20 (50 min)	Sponsored Session 1 What is Possible with Listed Equities - Challenges to solve social issues and expand impact economy by "collaborative creation"	14:00-15:20 (80 min)	Sponsored Session 2 Impact Startups Leading the Impact Economy		
16:30-17:50 (80 min)	Session-Engaged Members only Challenges in practicing sustainability management/social impact management in organizations	15:30-16:20 (50 min)	Session 5 Practicing Social Impact Management – What the government expects from the private sector		
17:50-18:30 (40 min)	Dialog (Engaged Members only)				

Wed, Feb 1

8:45 - 9:00

Free

【Opening】

Opening Talk

The theme of this year is “A New Form of Social Economy -Social Integration of the ‘Impact Economy’-”. Today, "impact" is intervening in activities and communications among various actors, and is beginning to become one of the criteria for decision-making. In this era of social integration of "impact," Social Impact Day 2023 will be held to present a map and compass in the world of "impact" and to provide an opportunity to think together with the participants about the path to be taken.



Speaker

Ken Shibusawa

Founder, Shibusawa and Company, Inc.
Chairman, Commons Asset Management
Member, Governing Council, Social
Impact Management Initiative



Moderator

Asami Takagi

Board member, Social Impact
Management
Initiative / Founder, Stem for Leaves

Wed, Feb 1

9:00 - 10:00

Free

【JAPANESE / ENGLISH】

【Keynote Speech】

**We are in the age of Impact Economy - What does it mean?
What is at stake for us in Japan?**

The year 2023 is the year that Japan will host the G7 Summit, and it will be a great opportunity for Japan to consider the position of impact in the "new capitalism" being promoted by the Kishida administration, and the expectations and role of Japan in promoting the impact economy, and to communicate these efforts to the world. In this session, the first session at Social Impact Day 2023, Sir Ronald Cohen, Chairman of the Global Steering Group for Impact Investing (GSG) and the Portland Trust, and Kumi Fujisawa, President of the Institute for International Socio-Economic Studies, will discuss expectations for Japan in the era of the impact economy and how Japanese companies are responding.



Sir Ronald Cohen

Chairman, the Global
Steering Group for Impact
Investment Chairman, The
Portland Trust

Speaker



Kumi Fujisawa

Chairperson, IISE

Speaker



Katsuji Imata

President, Social Impact
Management Initiative
Co-CEO, Blue Marble Japan,
Inc.

Moderator

Wed, Feb 1

10:10 - 11:30

Paid

【Special Session 1】

Moving toward Impact Economy - Vision, Innovation, Design

The word "impact" is spreading to all kinds of situations, with impact investment as a gateway. What is the vision and path to change for the "impact economy," an economy in which impact is integrated? How will it be accomplished by combining with investment/finance, business, policy, and design/creativity? We will discuss these issues with experts from various perspectives, and draw a multi-dimensional picture of how the new economy should be.



Fumi Sugeno

Impact Economy
Lab Executive
Director, SIIF

Speaker



Haruka Mera

Founder and Chief
Executive Officer,
READYFOR
Co.,Ltd

Speaker



Atsushi Hayashi

Founder, Next
Commons Lab

Speaker



Masaki Iwabuchi

Design Futurist at
JPMorgan Chase &
Co. / Visiting Associate
Professor at Tohoku
University

Speaker



Miyuki Zeniya

Chief Sustainability
Officer, MUFG Bank, Ltd.

Speaker



Daisuke Moriwaki

Ph.D., Research
Scientist, CyberAgent
AI Lab

Speaker



Nanako Kudo

Member of Executive Committee /
Director of Business Development
Department, SIIF

Moderator

Wed, Feb 1

13:00 - 14:20

Paid

【Session 1】

Human Capital in Sustainability Management Disclosure - The current state of the human capital debate in Japan

Discussions on various aspects of sustainability management, such as human capital, sustainability disclosure, and impact accounting, have been rapidly developing. In this session, we will discuss why "human capital" is attracting so much attention in Japan and the issues behind it, as well as the trend of formalization of disclosure. In addition, we will discuss how "impact-weighted accounting," which is expected to become a method to reflect sustainability information in corporate value, approaches human capital issues.



Makoto Sonoda

Director for International
Accounting / Director for
International Capital
Market Regulation
Financial Services Agency
Government of Japan

Speaker



Takeshi Igarashi

GLOBIS/ KIBOW
Impact
Investment Fund,
Investment
Professional /
Certified Public
Accountant

Speaker



Kaoru Kanai

Professor, Faculty
of Economics

Speaker



Takeshi Mizuguchi

President, Takasaki City
University of Economics /
Member, Governing
Council, Social Impact
Management Initiative

Moderator

Wed, Feb 1

14:30 - 15:20

Paid

【Session 2】

Gen Z - Entrepreneurial practice of the social-conscious generation

Generation Z was born after the mid-1990s, when awareness of social issues was considered stronger than other generations. Many Gen Z entrepreneurs have started their own businesses based on their desire to solve social issues, with 73.7% of startups reporting that their motivation for starting a business is "to solve social issues and help society" (*1). In this session, we will invite Gen Z entrepreneurs as guests to dig into their values through discussion, and learn from the guests who are leading the new momentum about how impact-conscious companies will change society in the future, and anticipate the trends of the times.

(Source *1: "Venture White Paper 2021", Venture Enterprise Center)



Speaker

Yurie Takeshita

CEO, Japan
Agricultural
Distribution
inc.



Speaker

Kimihiro Katsumi

CEO, Allesgood
Inc.



Speaker

Sota Watanabe

Founder, Aster
Network / CEO,
STAKE
TECHNOLOGI
ES PTE. LTD.



Moderator

Aki Oshima

Staff Member,
Social Impact
Management
Initiative

Wed, Feb 1

15:30 - 16:20

Free

【Sponsored Session 1】

Sponsored by JAPAN POST INSURANCE Co., Ltd

What is Possible with Listed Equities - Challenges to solve social issues and expand impact economy by "collaborative creation" -

Japan Post Insurance, Commons Asset Management, and Ridilover have teamed up to launch a listed stock impact fund called “Commons Impact Fund - Collaborative Creation -”.

In addition to these three companies, we will hold a discussion with portfolio companies on the challenges they have faced through the fund's operation and their expectations for the expansion of the impact economy.



Tetsuro Ii

CEO & CIO,
Commons Asset
Management,
Inc.

Speaker



Naoshi Arai

Director,
S-Pool, Inc.

Speaker



Toshiki Abe

CEO, Ridilover Inc. /
President, Ridilover
Incorporated
Association

Speaker



Tomoaki Kawabe

Senior Manager, Head of Equity
Investment Entrust, Global Equity
and Fixed Income Investment
Department
JAPAN POST INSURANCE Co.,
Ltd.

Speaker



Kenji Serizawa

Senior Manager, Head of
Responsible Investment
Investment Planning Department
JAPAN POST INSURANCE Co.,
Ltd.

Speaker



Takumi Kobayashi

Specialist, Responsible
Investment
Investment Planning Department
JAPAN POST INSURANCE Co.,
Ltd.

Speaker



Yoshihiro Kamozaiki

Executive Director, Social Impact
Management Initiative /
Executive Director, Japan
Fundraising Association

Moderator

Wed, Feb 1

16:30 - 17:50

Paid

【Session-Engaged Members only】

**Challenges in practicing sustainability management/social
impact management in organizations** (*No archive distribution)

While interest in social impact management and non-financial information disclosure has been growing recently, many companies still face challenges in practicing sustainability management and social impact management within their organizations. In this session, we will discuss how to foster and spread understanding of sustainability management and social impact management within organizations and how to work together across departments to practice sustainability management and social impact management.



Speaker

Kumiko Akabori

Group Leader, SDGs Promotion
Group,
Corporate Communication
Department,
Corporate Planning Division
Ricoh Japan Corp.



Speaker

Makiko Hamabe

Representative, Makiko
Hamabe IR/ESG
Consulting Office



Moderator

Takumi Matsushima

Staff Member, Social Impact
Management
Initiative / Director of Social
Impact Center, Japan
Fundraising Association

Thu, Feb 2

09:00 - 10:20

Paid

【JAPANESE / ENGLISH】

【Special Session 2】

The Future Created by SDG Impact Standards - Learning from the world's first official training implementation and the latest of its certification system development

SDG Impact Standard training was conducted in Japan this year, ahead of the rest of the world. Since then, training programs have been held in many other countries around the world, and the global movement is gaining momentum. As more and more companies are required to take action to solve social issues, "SDGs are at the core of corporate decision-making. As companies are increasingly required to address social issues, there are growing expectations and interest in the SDG Impact Standards, which aim to "integrate the SDGs and sustainability into the core of corporate decision-making". In this session, Fabienne Michaux, who is leading this project, will join us to explore the forefront of certification systems that are attracting growing interest and the future prospects toward 2030.



Fabienne Michaux

Director, SDG Impact
UNDP Sustainable
Finance Hub

Speaker



Kotaro Sueyoshi

Deputy General Manager, Sustainable
Business Department,
Sustainable Business Planning
Division & SDGs Business Desk,
Corporate Business Coordination
Department, Mizuho Financial Group,
Inc. and Mizuho Bank, Ltd.

Speaker



Ken Ito

Executive Director, Social
Impact Management Initiative /
Executive Director, Social Value
Japan

Moderator

Thu, Feb 2

10:30 - 11:20

Paid

【Session 3】

Conversation of “Impact Analysts” - Reflections of the SIMI Impact Analyst Training participants

Since FY2022, SIMI has been offering a training course to develop "Impact Analysts" who can practice funding while optimizing social and environmental impact for funders who are willing to solve social issues and create value (The Japan Foundation Grant Program, supported by the Financial Services Agency). This training course consisted of basic and practical sessions and elective courses, and participants deepened their knowledge of impact finance and impact measurement and management (IMM) from various perspectives. In this session, the graduates of the training will take the stage and talk about what they learned from the training and how they applied it to their practice. Nao Sudo of Impact Frontiers, who is also a lecturer of the practical sessions, will be the moderator.



Naohide Une

Senior Partner/Founder,
Investment Lab

Speaker



Yoko Gocho

Capitalist / Manager, Capital
Medica Ventures Co., Ltd.

Speaker



Hiroki Iura

Chief Fund Manager,
Resona Asset Management

Speaker



Naoki Chiba

Staff Member, The Social Impact
Management Initiative(SIMI)
Co-CEO, Blue Marble Japan, Inc.

Speaker



Nao Sudo

Director, Impact Frontiers

Moderator

Thu, Feb 2

11:30 - 12:15

Free

【Lunch Time Session】

Let's talk about "Social Impact Management" for non-profit organizations!

Since it is not always possible for non-profit organizations to generate revenues from the target audience for their services and business, they are required to balance the two aspects of creating social impact through their business and obtaining funding to run their business at the same time. However, it is not easy to succeed in both of these areas, and it is necessary to create synergy by working on both the business and the financial resources in an integrated manner.

In this session, we will discuss the significance of "social impact management," which is a series of initiatives to expand the social impact of business, and "fundraising," which is an initiative to strategically reinforce funds and human resources for business, and how we can create synergies for nonprofit organizations. We will discuss with participants the significance of "social impact management," a series of initiatives to enhance the social impact of nonprofit organizations, and "fundraising," an initiative to strategically reinforce the financial and human resources for business, and how synergies can be created.

* This session will be held in collaboration with the [Japan Fundraising Association \(JFRA\)](#). On February 18 and 19, 2023, the association will hold a conference ["FRJ2023 | Fundraising Japan 2023 - Your Steps Will Change You and Change Society,"](#) which will not only focus on the latest trends in donations and fundraising, but also on a wide variety of topics such as bequests, wealthy donors, and social impact. We hope you will consider attending FRJ2023 as well as Social Impact Day 2023.



Chie Hirao

Partner, FUNDREX CO., LTD.

Speaker



Eriko Ito

Executive Director, Social Impact Management Initiative/
Consultant, Social Value Japan

Speaker

Thu, Feb 2

13:00 - 13:50

Paid

【Session 4】

How to Build an Impact Career - Personal stories of career development placing impact at the center

In order to implement the Impact Economy in society, it is essential to have people who can think deeply about social impact and handle it appropriately. In this session, we would like to focus on "individuals" and delve deeper from a career perspective. We would like to hear the stories of individuals who are currently active on the front lines, such as how they became interested in this area, what they thought about, what twists and turns they went through in their careers, and what they have thought about through their work. We hope to provide hints for those who want to do work dealing with social impact in the future and for those who are already practicing, on how to build a career and how to carve out a career in an organization or in the industry.



Minoru Hayashida

Executive Director,
Nomura Securities
co, Ltd.

Speaker



Keiya Ota

Manager, UNERI,
inc. / Business
Development Div. -
Ridilover inc.

Speaker



Sachiko Kamakura

CEO, kamakura
sachiko co.

Speaker



Naoki Chiba

Staff Member, The Social Impact
Management Initiative(SIMI)
Co-CEO, Blue Marble Japan, Inc.

Moderator

Thu, Feb 2

14:00 - 15:20

Free

【Sponsored Session 2】

Sponsored by Mizuho Financial Group, Inc.

Impact Startups Leading the Impact Economy

Impact companies are becoming more and more prevalent.

Impact companies are companies that intend to create positive and measurable social and environmental impact with business growth.

In recent years, impact startups have emerged one after another, with the aim of realizing a sustainable society by considering the solution of social issues as the engine of growth from the initial period. In October, 2022, 23 leading impact startups in Japan have jointly established the Impact Startup Association.

In this session, we will invite three impact startups that play important roles in building the impact economy and the guest from the financial institution that co-creates the impact to hear about their initiatives and the challenges and prospects for the development of this ecosystem.



Speaker

Kotaro Sueyoshi

Deputy General Manager, Sustainable Business Department, Sustainable Business Planning Division & SDGs Business Desk, Corporate Business Coordination Department, Mizuho Financial Group, Inc. and Mizuho Bank, Ltd.



Speaker

Naoto Hoshi

Board Director/CFO, Unifa Inc.



Speaker

Takaya Matsuda

CEO, HERALBONY Co., Ltd.



Speaker

Fumito Matsuda

COO, HERALBONY Co., Ltd.



Speaker

Yusuke Mizuno

CEO, Life is Tech, Inc.



Moderator

Asami Takagi

Board member, Social Impact Management Initiative / Founder, Stem for Leaves

Thu, Feb 2

15:30 - 16:20

Paid

【Session 5】

Practicing Social Impact Management - What the government expects from the private sector

The Impact Economy is being practiced by a growing number of financial institutions, large corporations, start-ups, and non-profit organizations. At the same time, governments are beginning to require private sector organizations to practice social impact management. In this session, we would like to share and discuss what we have learned through trial and error from various perspectives, such as the objectives and challenges for which the government requires private organizations to have a clear impact, and the key points for increasing synergy through public-private partnerships. We hope that this session will provide hints for private organizations to collaborate with the government.



Toshio Nakaigawa

Director for PFS
Promotion,
Cabinet Office

Speaker



Kaori Nakamura

Director for Global
Financial City Tokyo of
Strategic Projects Division,
Office of the Governor for
Policy Planning, Tokyo
Metropolitan Government

Speaker



Kouichi Terada

Counselor, Health and
Medical Care
Department / Director,
Health Policy Division
Toyonaka city (health
centre)

Speaker



Masaki Kochi

Board member, Social
Impact Management
Initiative / CEO, K-three

Moderator

Fri, Feb 3

09:00 - 10:20

Paid

【JAPANESE / ENGLISH】

【Special Session 3】

Future of Corporations that put priorities on regenerative and just economy - View from the global B Corp movement and Japanese practitioners

B Corporation is a label for certifying corporate social responsibility which initiated by B Lab, a non-profit organization in the U.S. This certification system has become a total of more than 6,000 companies in 86 countries have obtained. In Japan, the "second wave" of the movement has been taking place over the past 1-2 years, and the number of companies that have acquired the certification has exceeded 15.

In this session, welcoming speakers from B Lab, Japanese companies that have acquired B Corp will talk about their motivation and history of certification and their current status. In addition, we will add commentary on the movements surrounding B Corp around the Japanese government.



Bart Houlahan
Co-Founder, B Lab

Speaker



Nozomi Torii
Director, Explorer of Good Company, VALUE BOOKS Co., Ltd.

Speaker



Lina Sakai
CEO, Fermenstation Co., Ltd.

Speaker



Michiru Toda
Impact Catalyst, Social Innovation and Investment Foundation, Impact Economy Lab

Speaker



Katsuji Imata
President, Social Impact Management Initiative Co-CEO, Blue Marble Japan, Inc.

Moderator

Fri, Feb 3

10:30 - 11:30

Free

【Sponsored Session 3】

Showcasing of the latest trends in social impact management practices and support tools

Sponsors will present examples of social impact management practices and tools for implementing social impact management. In addition, Masaki Kochi, SIMI board member, will introduce the latest tools and trends.

Impact Circle, Inc.



Credit Saison Co.,Ltd.



PLAID, Inc.



&PUBLIC Inc.



Masaki Kochi

Board member, Social Impact
Management Initiative / CEO, K-three

Moderator

Fri, Feb 3

11:30 - 12:00

Free

【Closing】

Closing Talk

SIMI board of directors/board members will lead a discussion as they reflect on the three-day Social Impact Day 2023.



Katsuji Imata

President, Social Impact
Management Initiative
Co-CEO, Blue Marble Japan, Inc.

Speaker



Yoshihiro Kamozaiki

Executive Director, Social Impact
Management Initiative
Executive Director, Japan
Fundraising Association

Speaker



Masaki Kochi

Board member, Social Impact
Management Initiative
CEO, K-three

Speaker



Asami Takagi

Board member, Social Impact
Management
Initiative / Founder, Stem for Leaves

Speaker



Ken Ito

Executive Director, Social Impact Management
Initiative / Executive Director, Social Value Japan

Moderator